

14 Hours ZOOM & PHYSICAL Program



INTERNATIONAL TRADE REGULATION AND LAW



10 & 11 June 2026 (Wed & Thu)



**Remote Online Training (Zoom) &
Wyndham Grand Bangsar Kuala Lumpur Hotel (Physical)**

**** Choose either Zoom OR Physical Session**



COURSE OBJECTIVES

To equip participants with in-depth knowledge and practical understanding of international trade laws and regulations, enabling them to manage legal risks, ensure compliance, and facilitate smooth cross-border transactions.

LEARNING OUTCOMES

- Understand the legal structure of international trade and the role of the WTO.
- Identify key international trade agreements and their legal implications.
- Apply principles of trade compliance, including export controls and sanctions.
- Navigate legal aspects of international contracts such as INCOTERMS and dispute resolution.
- Recognize risks and legal challenges in cross-border trade.
- Interpret customs regulations and compliance frameworks.
- Handle trade-related disputes through arbitration or litigation.

**“Streamlining
Procurement, Store,
and Packaging for
Operational
Excellence”**

COURSE OVERVIEW

This 2-day International Trade Regulation and Law course is designed to provide participants with an in-depth understanding of the legal frameworks and regulations governing international trade. Participants will explore trade agreements, compliance requirements, and the implications of trade laws on global commerce.....

TRAINING ACTIVITY/METHODOLOGY

This program places heavy emphasis on experiential learning and is delivered through: Lecture, Role Play, Practical Exercise, Case Studies, Video Presentation, Training Games, etc.

TARGET GROUP

- International trade and compliance officers
- Procurement and logistics professionals
- Import/export managers
- Customs brokers and freight forwarders
- Government officials and regulators
- Entrepreneurs and SMEs engaged in cross-border trade.

COURSE CONTENT

DAY 1: PROCUREMENT AND STORE OPTIMIZATION

Module 1: Strategic Procurement Practices

- Role of procurement in the value chain
- Strategic sourcing and vendor development
- Managing lead times, cost, and quality

DAY 1: FOUNDATIONS AND REGULATORY FRAMEWORK

Module 1: Introduction to International Trade Law

- Key concepts and sources of trade law
- Public vs. private international trade law
- Legal institutions: WTO, UNCTRAL, UNIDROIT

Module 2: The World Trade Organization (WTO) and Legal Agreements

- WTO principles: MFN, national treatment, transparency
- Dispute settlement mechanism
- Tariff and non-tariff barriers

Module 3: Free Trade Agreements and Regional Trade Blocs

- ASEAN, EU, USMCA, RCEP, CPTPP
- Legal implications of bilateral and multilateral FTAs
- Rules of origin and preferential tariffs

Module 4: Export/Import Controls and Sanctions

- Dual-use goods and technology controls
- U.S. EAR and ITAR, EU sanctions, UN sanctions
- Compliance strategies and licensing requirements

DAY 2: TRADE CONTRACTS, COMPLIANCE, AND DISPUTES

Module 5: International Trade Contracts and INCOTERMS 2020

- Key contract elements: delivery, risk, payment, inspection
- INCOTERMS roles and obligations
- Drafting enforceable trade agreements

Module 6: Customs Law and Trade Compliance

- Harmonized System (HS) codes
- Valuation and classification rules
- Audits, documentation, and customs procedures

Module 7: Dispute Resolution in International Trade

- Arbitration (ICC, LCIA, SIAC) vs. litigation
- Mediation and alternative dispute resolution
- Enforcement of foreign judgments and arbitral awards

Module 8: Legal Risk Management in Global Trade

- Identifying and mitigating trade-related legal risks
- Anti-corruption laws (FCPA, UK Bribery Act)